

ADVERTISE ONLINE WITH iIRISH

SOCIAL MEDIA POSTS



1x - \$50 2x - \$100 3x - \$150 7x - \$300 14x - \$500

Nuacht (eBULLETIN):

*Nuacht goes out to 22,000+ opted-in only subscribers every second Wednesday

HALF PAGE

1x \$250

2x \$400

(800 x 830 px.)

FULL PAGE

1x \$500

2x \$700

(1600 x 830 px.)

SPONSORED CONTENT

Sponsored Social Post

1x \$150 • 3x \$400 • 6x \$750

Sponsored Nuacht Feature

1x \$350 • 2x \$600

Written by iIrish in our voice — every post labeled Sponsored.

Other opportunities to advertise in iIRISH newsmagazine!

Reach our readers in What's the Craic?

Listings are \$25 per month but free to all current advertisers!
Submissions are due by the 8th of each month for the following month.

Classifieds are only \$25 per month

Classifieds are due by the 8th of each month for the following month.

Advertising packages can mix and match any combination of print, web, Nuacht and social media

For rates & packages that meet your needs and budget,

contact: **John O'Brien, Jr.** • jobrien@iirish.us

216.647.1144 • iirish.us



MEITHEAL

(pron. Mee Hawl ~
a group of people working
together for the common good)



2026-2027

iIrish
newsmagazine

**MEDIA AND
ADVERTISING GUIDE**

ADVERTISE IN PRINT &/OR DIGITAL

Print & Digital Combo: 15% off any digital product bundled with a print ad

FULL PAGE BLEED

11" Wide x 12" Tall

LIVE AREA

9.75" Wide x 10" Tall

1/2 PAGE VERTICAL

4.8125" Wide

x

10" Tall

1/2 PAGE HORIZONTAL

9.75" Wide

x

5" Tall

FULL PAGE AD

- 12 mo: \$725/ea
- 6 mo: \$775/ea
- 3 mo: \$825/ea
- 1 mo: \$925/ea

1/2 PAGE VERTICAL AD

- 12 mo: \$400/ea
- 6 mo: \$450/ea
- 3 mo: \$475/ea
- 1 mo: \$500/ea

1/2 PAGE HORIZ. AD

- 12 mo: \$400/ea
- 6 mo: \$450/ea
- 3 mo: \$475/ea
- 1 mo: \$500/ea

1/3 PAGE HORIZONTAL

9.75" Wide
x 3.125" Tall

VERTICAL: 4.8125"
Wide x 7" Tall

1/4 PAGE HORIZONTAL

9.75" Wide
x 2.5" Tall

1/4 PAGE VERTICAL

4.8125" Wide
x 5" Tall

1/8 PAGE VERTICAL

2.35" Wide
x 5" Tall

1/8 PAGE HORIZONTAL

4.8125" Wide
x 2.5" Tall

1/3 PAGE AD

- 12 mo: \$350/ea
- 6 mo: \$375/ea
- 3 mo: \$400/ea
- 1 mo: \$425/ea

1/4 PAGE AD

- 12 mo: \$250/ea
- 6 mo: \$275/ea
- 3 mo: \$300/ea
- 1 mo: \$325/ea

1/8 PAGE AD

- 12 mo: \$175/ea
- 6 mo: \$200/ea
- 3 mo: \$225/ea
- 1 mo: \$250/ea

RESTAURANT/PUB AD

2.35" Wide x 3" Tall

- 12 mo: \$100/ea
- 6 mo: \$125/ea
- 3 mo: \$150/ea
- 1 mo: \$175/ea

HOMEPAGE HEADER BAR AD

\$250/mo (max 4)

728 x 90 leaderboard
top of homepage

SIDEBAR RECTANGLE AD

\$200/mo (max 6)

300 x 250
every article page

iIrish will size your print ad for the web **FREE** — see current ad sizes at iirish.us

Submit Print-Ready Ads in PDF or High Resolution (at least 300 dpi) TIF, JPG or EPS file.

PREMIUM PLACEMENT:

- Outside Back Cover - Add 25%
- Page 3 - Add 25%
- Inside Front Cover - Add 20%
- Page 5 - Add 20%



CIRCULATION: 13,000 monthly.

Estimated readership: 68,000. iIrish in print is available at 460+ locations for free, and by subscription.

Our content is a rich tapestry of current events, cultural celebrations, sports, travel, entertainment, and in-depth features — from book and music reviews to historical insights and exclusive interviews with influential figures from across the Irish Diaspora. We deliver timely news from Ireland and a curated calendar of Irish-themed events across the U.S. When you advertise with iIrish, you're driving more traffic, engagement, and connective return.

Let's grow together — through stories that matter, and audiences that care.

