

2025-2026



**ilrish**™ RATE CARD  
newsmagazine

# ADVERTISE IN PRINT AND/OR DIGITAL!

Print & Digital Combo package offers significant discounts

### Full Page Bleed

11" Wide x 12" Tall

### Live Area

9.75" Wide x 10" Tall

### FULL PAGE AD

- 12 mo: \$725/ea
- 6 mo: \$775/ea
- 3 mo: \$825/ea
- 1 mo: \$925/ea

### Half Page

9.75" Wide x 5" Tall

### HALF PAGE HORIZ. AD

- 12 mo: \$725/ea
- 6 mo: \$750/ea
- 3 mo: \$775/ea
- 1 mo: \$800/ea

### Half Page

4.8125" Wide x 10" Tall

### HALF PAGE VERTICAL AD

- 12 mo: \$725/ea
- 6 mo: \$750/ea
- 3 mo: \$775/ea
- 1 mo: \$800/ea

### 1/3 Page Horiz

9.75" Wide x 3.125" Tall

### 1/3 Page Vertical

4.8125" Wide x 7" Tall

### 1/3 PAGE AD

- 12 mo: \$625/ea
- 6 mo: \$600/ea
- 3 mo: \$575/ea
- 1 mo: \$550/ea

### Qtr Page Horiz

9.75" Wide x 2.5" Tall

### Qtr Page Vertical

4.8125" Wide x 5" Tall

### QTR PAGE AD

- 12 mo: \$425/ea
- 6 mo: \$400/ea
- 3 mo: \$375/ea
- 1 mo: \$350/ea

### 8<sup>TH</sup> Page Vert

2.35" Wide x 5" Tall

### 8<sup>TH</sup> Page Horiz

4.8125" Wide x 2.5" Tall

Restaurant/Pub Ad  
2.35" Wide x 3" Tall

### 8TH PAGE AD

- 12 mo: \$275/ea
- 6 mo: \$250/ea
- 3 mo: \$225/ea
- 1 mo: \$200/ea

## RESTAURANT/PUB AD

- 12 mo: \$100/ea
- 6 mo: \$125/ea
- 3 mo: \$150/ea
- 1 mo: \$175/ea

Restaurant/  
Pub Ad  
2.35" Wide  
x 3" Tall

## WEB HEADER BAR AD

\$250 Per Month

Ideal size: 800 x 125  
(Max 4 ads)

**ilrish will size your PRINT AD for DIGITAL AT NO EXTRA CHARGE!**

See current ads in each size at [ilrish.us](http://ilrish.us)

## PREMIUM PLACEMENT:

- **Outside Back Cover** - Add 25%.
- **Inside Front Cover** - Add 20%.
- **Page 3** - Add 25%.
- **Page 5** - Add 20%.

All rates are net, non-commissionable. Artwork is free with a 12-month agreement. A nominal fee is charged for all others.

## Submit Print-Ready Ads in PDF or High Resolution (at least 300 dpi) TIF, JPG or EPS file.

CIRCULATION: 13,000 monthly. Estimated readership is 68,000. *ilrish* is available for free at 460+ locations in and around Ohio, PA, NY, IN, MI, & KY. To search locations go to [www.ilrish.us](http://www.ilrish.us) and click on the Distribution button.

### Reach. Relevance. Real Connection.

With subscribers in 27 U.S. states and an expansive digital presence, *ilrish* is the trusted voice of the Irish American community - and the friends and families who celebrate alongside them. We offer advertisers a direct connection to a loyal, culturally engaged audience that values heritage, storytelling, and authentic relationships.

Our content is a rich tapestry of current events, cultural celebrations, sports, travel, entertainment, and in-depth features - from book and music reviews to historical insights and exclusive interviews with influential figures from across the Irish Diaspora. We also deliver timely news from Ireland and a curated calendar of Irish-themed events across the U.S.

When you advertise with *ilrish*, you're doing more than placing an ad - you're joining a vibrant, community-centered platform that champions identity, tradition, and heartfelt connection.

Let's grow together - through stories that matter and audiences that care.