

2025-2026 **RATE CARD**

70 ADVERTISERS HAVE BEEN WITH US FOR 5 YEARS OR MORE:

14 OF THOSE 70 HAVE BEEN WITH US FOR 10 YEARS OR MORE

25 OF THOSE 70 HAVE BEEN WITH US FOR 15 YEARS OR MORE



FULL PAGE AD

- •12 mo: \$725/ea
- 6 mo: \$775/ea
- 3 mo: \$825/ea
- ·1 mo: \$925/ea



HALF PAGE AD

- · 12 mo: \$400/ea
- 6 mo: \$450/ea
- 3 mo: \$475/ea
- ·1 mo: \$500/ea



3RD PAGE HORIZ

975"w X 25"T

3RD PAGE VERT

4.8125"w X 7"T

- •12 mo: \$350/ea
- 6 mo: \$375/ea
- 3 mo: \$400/ea
- ·1 mo: \$425/ea

9.75" WIDE X 2.5" TALL **QTR PAGE AD**

QTR. PAGE HORIZONTAL

·12 mo: \$250/ea

QTR. PAGE

VERTICAL

4.8125" WIDE

X 5" TALL

- 6 mo: \$275/ea
- 3 mo: \$300/ea
- •1 mo: \$325/ea

Premium Placement: Outside Back Cover-Add 25%.

Inside Front Cover-Add 20%. Page 3 - Add 25%. Page 5 - Add 20%.

All rates are net, non-commissionable. Artwork is free with a 12-month agreement. A nominal fee is charged for all others.

Submit Print-Ready Ads in a PDF format or a High Resolution (At least 300 dpi) TIF, IPG or EPS file. CIRCULATION: 13,000 monthly. Estimated readership is 68,000. Ilrish is available for free at 460+ locations in and around Ohio, PA, NY, IN, MI, & KY. For information on the locations go to www.ilrish.us and click on the Distribution button. CONTENT: ilrish's main focus is on news of interest to those of Irish heritage & their friends; including current events, special events, radio, sports, book reviews, travel, entertainment, history, calendar of events, Irish personalities in all fields, cultural news, and news from Ireland.



8TH PAGE AD

• 12 mo: \$175/ea

• 6 mo: \$200/ea

• 3 mo: \$225/ea

·1 mo: \$250/ea

RESTAURANT-**PUBAD**

· 12 mo: \$100/ea

• 6 mo: \$125/ea

• 3 mo: \$150/ea

•1 mo: \$175/ea

