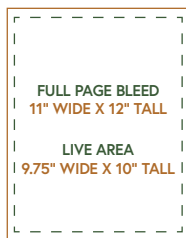


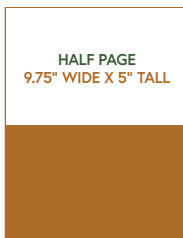
Published 12 times yearly the first Wednesday of each month

**PRINT AD RESERVATIONS**  
due by the 8th of the month

**PRINT-READY ADS**  
due by the 15th of the month



**FULL PAGE AD**  
• 12 mo: \$725/ea  
• 6 mo: \$775/ea  
• 3 mo: \$825/ea  
• 1 mo: \$925/ea



**HALF PAGE AD**  
• 12 mo: \$400/ea  
• 6 mo: \$450/ea  
• 3 mo: \$475/ea  
• 1 mo: \$500/ea

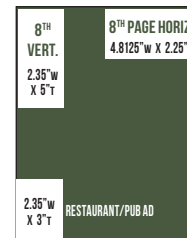


**HALF PAGE AD**  
• 12 mo: \$400/ea  
• 6 mo: \$450/ea  
• 3 mo: \$475/ea  
• 1 mo: \$500/ea



**QTR. PAGE HORIZONTAL**  
9.75" WIDE X 2.5" TALL

**QTR PAGE AD**  
• 12 mo: \$250/ea  
• 6 mo: \$275/ea  
• 3 mo: \$300/ea  
• 1 mo: \$325/ea



**RESTAURANT/PUB AD**

**8TH PAGE AD**  
• 12 mo: \$175/ea  
• 6 mo: \$200/ea  
• 3 mo: \$225/ea  
• 1 mo: \$250/ea



Premium Placement: **Outside Back Cover**-Add 25%. **Inside Front Cover**-Add 20%. All rates are net, non-commissionable. Artwork is free with a 12-month agreement. A nominal fee is charged for all others.

**RESTAURANT-PUB AD**  
• 12 mo: \$100/ea  
• 6 mo: \$125/ea  
• 3 mo: \$150/ea  
• 1 mo: \$175/ea



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Advertising packages can mix and match any combination of print, social media, web, ebuletin, and podcast.

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INCLUDES FACEBOOK, TWITTER, INSTAGRAM & LINKEDIN

1X PER WEEK - \$25  
2X PER WEEK - \$50  
3X PER WEEK - \$75  
7X PER WEEK - \$150  
14X PER WEEK - \$250

### eBULLETIN PER MONTH

HALF PAGE	FULL PAGE
1X \$250	\$500
2X \$400	\$700

\*Our eBulletin goes out to 15,000+ subscribers every second Wednesday

### WEB (300 x 100) PER MONTH

HEADER BAR AD	SIDE BAR
\$100 Max 4 Ads	\$75 Max 6 Ads

Max height - 400 pix  
General size - 300 x 250

### What's the Craic?

Listings are \$25 per month but free to all current advertisers! Submissions are due by the 8th of each month for the following month.

### Classifieds are \$25 per entry.

Classifieds are due by the 8th of each month for the following month.

## PODCAST

DAYPART	:60 RATE	:30 RATE	:15 RATE
1x PER MONTH 3 PM - 7 PM	\$40	\$30	\$20
2x PER MONTH	\$75	\$50	\$35

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Contact rep for rate  
\*Only 1 sponsor per podcast