



**ilrish**  
newsmagazine

PRINT • PODCAST • EBULLETIN • SOCIAL MEDIA • VIDEO • WEB

Published 12 times yearly the  
first Wednesday of each month

## PRINT AD RESERVATIONS

due by the 8th of the month

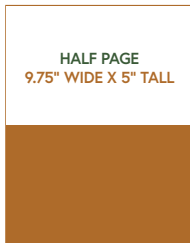
## PRINT-READY ADS

due by the 15th of the month



### FULL PAGE AD

- 12 mo: \$700/ea
- 6 mo: \$750/ea
- 3 mo: \$800/ea
- 1 mo: \$900/ea



### HALF PAGE AD

- 12 mo: \$375/ea
- 6 mo: \$425/ea
- 3 mo: \$450/ea
- 1 mo: \$500/ea



### HALF PAGE AD

- 12 mo: \$375/ea
- 6 mo: \$425/ea
- 3 mo: \$450/ea
- 1 mo: \$500/ea



### QTR. PAGE AD

- 12 mo: \$225/ea
- 6 mo: \$250/ea
- 3 mo: \$275/ea
- 1 mo: \$300/ea

Premium Placement: **Outside Back Cover** - Add 25%. **Inside Front Cover** - Add 20%.  
All rates are net, non-commissionable. Artwork is free with a 12-month agreement. A nominal fee is charged for all others.

Submit Print-Ready Ads in a PDF format or a high resolution (at least 300 DPI) TIF, JPG, or EPS file. **CIRCULATION:** 17,500 monthly. Estimated readership is 53,000. ilrish is available for free at 643 locations in and around OH, PA, NY, IN, MI, & KY. For information on the locations, go to [ilrish.us](http://ilrish.us) and click on the Distribution button. **CONTENT:** ilrish's main focus is on news of interest to those of Irish heritage, including current events, special events, radio, sports, book reviews, travel, entertainment, history, calendar of events, Irish personalities in all fields, cultural news, and news from Ireland.



### 8TH PAGE AD

- 12 mo: \$150/ea
- 6 mo: \$175/ea
- 3 mo: \$200/ea
- 1 mo: \$225/ea

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- 12 mo: \$150/ea
- 6 mo: \$175/ea
- 3 mo: \$200/ea
- 1 mo: \$225/ea



Advertising packages can mix and match any combination of print, social media, web, ebulletin, and podcast.

For rates and packages that meet your needs and budget, contact:

JOHN O'BRIEN - [jobrien@ilrish.us](mailto:jobrien@ilrish.us)

14615 Triskett Road  
Cleveland, OH 44111-3123  
216.647.1144 • [ilrish.us](http://ilrish.us)



## ADVERTISE ONLINE WITH iIRISH

### SOCIAL MEDIA POST PER WEEK

INCLUDES FACEBOOK, TWITTER, & INSTAGRAM

1X PER WEEK - \$25  
2X PER WEEK - \$50  
3X PER WEEK - \$75  
7X PER WEEK - \$150  
14X PER WEEK - \$250

### EBULLETIN PER MONTH

1/4 PAGE	FULL PAGE
\$220	\$400
\$400	\$700

\*Our eBulletin goes out to 15,000+ subscribers twice a month

### WEB (300 x 100) PER MONTH

HEADER BAR AD	SIDE BAR
\$100	\$75
Max 4 Ads	Max 6 Ads

Max height - 400 pix  
General size - 300 x 250

## What's the Craic?

Listings are \$25 per month but free to all current advertisers! Submissions are due by the 8th of each month for the following month.

## Classifieds are \$25 per entry.

Classifieds are due by the 8th of each month for the following month.

## PODCAST

	DAYPART	:60 RATE	:30 RATE	:15 RATE
1x PER MONTH	3 PM - 7 PM	\$40	\$30	\$20
2x PER MONTH		\$75	\$50	\$35

### SPONSORS PER MONTH\*

Contact rep for rate

\*Only 1 sponsor per podcast